

Iowa's National Career Readiness Certificate Letter of Commitment (LOC)

This letter communicates our commitment to use Iowa's *National Career Readiness Certificate* (NCRC) as our credential to document essential work-related skills.

Employer Commitments:

- We will recommend the *National Career Readiness Certificate* in hiring and/or promotion practices for one or more positions in our organization.*
- We give permission to use our organization's name in public awareness efforts to promote the *National Career Readiness Certificate*.

Employer Information:

Employer Name: **CITY OF CRESTON**

Key Contact Name: **MIKE TAYLOR**

Key Contact Title/Role: **CITY ADMINISTRATOR**

Key Contact Phone Number: **641-782-2000 EXT 4**

Key Contact Email Address: **MIKE@CRESTONIOWA.ORG**

Address: **PO BOX 449, 116 W ADAMS STREET**

City: **CRESTON**

County: **UNION**

State: **IA**

Number of Employees: **58**

Industry: **CITY GOVERNMENT**

Employer Signature: _____ Date: _____

Please fax this letter to: 641-782-7060
Attn: Barb DeVore



NATIONAL
CAREER READINESS
CERTIFICATE*

www.NationalCareerReadiness.org

The National Career Readiness Certificate logo is a registered trademark of ACT, Inc.

*NOTE: Please refer to the NCRC *Employer Handbook* published by ACT.



IOWA ASSOCIATION OF
BUSINESS AND INDUSTRY

The Voice of Iowa Business Since 1903.

Contact: Leisa Fox
ABI Vice President of Membership
515-235-0575

**Iowa Association of Business and Industry endorses Iowa's
National Career Readiness Certificate**

Certificate helps Iowa employers identify successful employees

Des Moines, IA (October XX, 2010) - The Iowa Association of Business and Industry (ABI) is pleased to announce it now endorses and supports Iowa's National Career Readiness Certificate (NCRC).

"The Certificate is considered a universally valued workforce credential as career seekers, economic developers and educators can use it to improve our national workforce quality," says Leisa Fox, vice president of membership for ABI. "The program offers a common language for employers and is nationally recognized as an objective measure of essential skills related to work."

The NCRC is issued by ACT and relies on three WorkKeys[®] assessments -- Applied Mathematics, Locating Information, and Reading for Information -- that verify individuals possess core skills that are essential to employment. The Certificate is supported by ACT research that studied more than 17,000 jobs and determined that these areas represent core skill set for the majority of careers. More than 9 million WorkKeys assessments have been taken over the last dozen years.

For more information please visit: www.iowaabi.org.

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ACT, Inc. is an independent, not-for-profit organization that is a global leader in research and assessment solutions designed to help people achieve education and workplace success. We distribute work-related assessments, research, and training curriculum through partnerships with educators, businesses, professional associations, and government agencies. ACT issues the National Career Readiness Certificate, an objective measure of essential employability skills, to help individuals improve their skills and to advance workforce and economic development strategies across the nation. For more information, visit <http://act.org/certificate/>

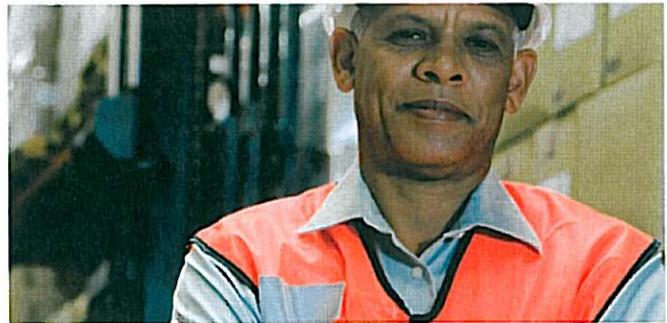


STAND UP FOR A SKILLED WORKFORCE

WHAT IS THE CERTIFICATE?

Now more than ever, American businesses need a strong, skilled workforce to overcome today's challenges. When you ask for the Iowa National Career Readiness Certificate, issued by ACT, at your business you'll find only the most skilled employees. The Certificate is *the* work-related skills credential, providing objective documentation of employees' skills that can be accepted nationwide. It is composed of three WorkKeys® assessments that measure skills critical to on-the-job success:

- APPLIED MATHEMATICS
- READING FOR INFORMATION
- LOCATING INFORMATION



THE CERTIFICATE IS AWARDED AT FOUR LEVELS BASED ON AN INDIVIDUAL'S PERFORMANCE ON THE ASSESSMENTS:



PLATINUM

skills for 99% of the jobs in ACT's extensive database of occupational profiles—the largest of its kind.



GOLD

skills for 90% of the jobs in our database.



SILVER

skills for 65% of the jobs in our database.



BRONZE

skills for 35% of the jobs in our database.

A PROVEN SUCCESS

The Certificate is a proven, successful program because it is based on the WorkKeys system that employers have used for nearly 20 years to document real results, including decreased turnover and training time. Along with other education and background information, The Certificate serves as a valuable tool in making employment and training decisions.

ASK FOR THE BEST FOR YOUR BUSINESS

Take that first important step toward standing up for a skilled workforce at your organization by asking for The Certificate. Once you do, you'll be on your way to finding the most skilled applicants.

For details on how The Certificate can best be utilized by your organization, please contact:

Barbara DeVore

Regional IowaWORKS Director
IowaWORKS Southern Hills
215 N. Elm
Creston, IA 50801
Phone: (641) 782-2119 ext. 14
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Marsha Wilson

Recruitment & Placement Specialist
IowaWORKS Southern Hills
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Iowa Workforce Development

links job placement and skill development into a system of lifelong learning and opportunity.

Learn more at iowaworkforce.org

Iowa Association of Community College

Trustees are leaders, advocates and partners building sustainable communities through workforce and economic development and the maximization of human potential through quality educational opportunities.

Learn more at iacct.com

ACT, Inc

ACT is an independent, not-for-profit organization that provides a broad range of assessment, research, information, and program management services in the areas of education and workforce development.

Learn more at act.org

WorkKeys

The WorkKeys system, developed by ACT, is the gold standard in workplace assessment used by thousands of companies throughout the world.

Learn more at workkeys.com

TAKE A STAND!

“We are facing challenging times and need solutions for improving the economy and getting Iowans back to work. Proving Iowa’s workforce has the skills needed to compete in today’s economy is critical to our success.

That’s why Iowa is **STANDING UP** for a skilled workforce.”

- TERESA WAHLERT
DIRECTOR, IOWA WORKFORCE DEVELOPMENT

HERE ARE JUST A FEW OF THE EMPLOYERS THAT ARE TAKING A STAND BY ASKING FOR THE NATIONAL CAREER READINESS CERTIFICATE:

A E DAIRY	INDUSTRIAL HARDFACING INC.
ADVANCED SERVICES	JAMES L. PEDERSEN, P.C.
ASTORIA INDUSTRIES	LENNOX
BROADLAWNS	MATURA ACTION AGENCY, CRESTON, IA
EIGHMY MONUMENT CO.	MICHAEL FOODS
FARMERS SAVINGS BANK, MILFORD, IA	MRS. CLARK’S FOODS
FEATHERLITE	MT. AYR COMMUNITY SCHOOLS
GOOD SAMARITAN SOCIETY	RINGGOLD COUNTY DEVELOPMENT
GRAPEVINE STAFFING, CRESTON, IA	ROCKWELL COLLINS, INC.
GREAT WESTERN BANK, MT. AYR, IA	SOUTHWESTERN COMMUNITY COLLEGE
HORMEL FOODS CORPORATION	UNION COUNTY ECONOMIC DEVELOPMENT
HY-VEE—DES MOINES METRO	VETTER EQUIPMENT
IOWA TOOL & MFG. INC.	

